## Databases, Data Mining & Knowledge Discovery

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#### Objectives

Define key terms.

 Discuss various database models and associated terms such as data warehouse, data dashboards, data mining and knowledge discovery.

## Definitions

A <u>Database</u> is a shared collection of logically related data, designed to meet the information needs of multiple users in an organization

Database Management System (DBMS): software that helps organize data in a way that allows fast and easy access to the data

#### Databases

#### Advantages

- Store large amounts of data long term
- Data easily available
- Fast response
- Simultaneous access
- Efficient exchange
- Used for research

#### Disadvantages

- Can be expensive to set up
- Depending on database model direct access to data may be limited
- Data excess

#### Database Design

From smallest to largest unit: Character Field Record File Database

#### Database Models

# Types of DB Models:FlatRelational

#### Database Models: Flat

Binary file; contains one record per line Fields separated by delimiters, e.g. commas, or may have a fixed length No relationship between the records Example: Creating a name and address list on paper, in a word processing program or a spreadsheet. This would be called a "flat file"

## Example: Flat File

Last Name	First Name	Age	Gender	Race	Street Address	City	State	Zip
Bunny	Bugs	68	Male	Rabbit	555 Looney Tunes Lane	Tunetown	PA	11122
Duck	Daffy	72	Male	Duck	444 Looney Tunes Drive	Tunetown	PA	11122
Pig	Porky	69	Male	Pig	333 Looney Tunes Way	Tunetown	PA	11122
Bird	Tweety	58	Female	Bird	222 Looney Tunes Ave	Tunetown	PA	11122
Cat	Sylvester	60	Male	Cat	111 Looney Tunes Terr.	Tunetown	PA	11122
LePew	Рере	69	Male	Skunk	110 Looney Tunes Street	Tunetown	PA	11122

#### Database Models: Relational

- Data is organized into two dimensional table
- Can retrieve data across all files directly without going through pathways
- Can extract key information

#### Database Models: Relational

Three Types of Rational DB

Proprietary – licensed by vendors

All Electronic Health Record Systems

Open Source – freely available for use

MySQL, PostGIS

 Embedded – packaged as part of other software or hardware

Mobile applications to store phone numbers

#### **Relational Model Format**

- Table = File or relation
- Box = Data item
- Column = Field
- Rows = Record
- Primary key = Common Field used to link Files / Tables

## **Relational Terms**

Column=Field (Category/Name)

Results Table							
Results Number	Order Number	Hgb (gm)	Hct (%)				
2082	34687	11	28				
2276	58997	13	41				
3488	40899	12	37				
9089	21220	11	31				

## **Relational Terms**

Row=record (results)

	Results Table							
Resu	Its Number	Order Number	Hgb (gm)	Hct (%)				
	, 2082	34687	11	28				
	2276	58997	13	41				
	3488	40899	12	37				
	9089	21220	11	31				

#### Tables & Relationships

	Patient Table					""	onchin <sup>?</sup>		
	MRN	Last Name	Zip Code	"relationship"					
				<i>Patient has an order</i>					
	222-22-3333	Wilson	21201						
	111-33-5555	Smith	21234						
	444-55-7777	Jones	34543						
						32 1 177	•		
Order Table				<b>•</b> •	<b>T</b>				
		Order Numb	erMRN		Order	Type Or	der Date		
		34	678 222-22-333		HCT/HGB		7/4/2000		
		23	456 111-33-5	5555	HCT/H	IGB	7/4/2000		
	12		123 444-55-7	777	HCT/H	IGB	7/4/2000		
			the states in			Results T	able		
						Order #	HGB (gm)	HCT%	
		Order	has a res	ult 🗖					
					4567			43	
						7865 8942			

#### Working with Databases

 Query – operation to retrieve and update data from a database table i.e. ask a question

Reports – report generators can filter and display selected fields from tables

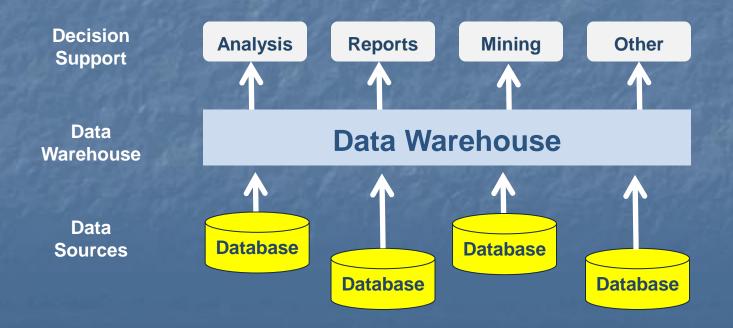
Forms – visual interface for user to input new data Data Warehouse, Data Dashboard, Data Mining & Knowledge Discovery

#### Data Warehouse

#### Definition:

Virtual storage areas for large databases

 Contain decision support tools for analysis, reports, mining, and other processes



#### Data Dashboard

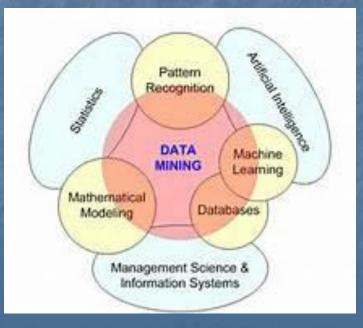
 An interface that allows users to view information from a variety of data sources simultaneously



## Data Mining

#### Definition:

 "Technique that looks for hidden patterns and relationships in large groups of data using software" (Hebda & Czar, 2013).



## Knowledge Discovery

#### Knowledge Discovery in Databases (KDD):

 "Extraction of implicit, unknown, and potentially useful information from data" (Hebda & Czar, 2013).

KDD refers to the higher level processes that include extraction, interpretation and application of data and is interrelated (and often used interchangeably) with the term data mining.

## Knowledge Discovery in Databases

